

Advocacy Update

Regional Council
E. Kolb,
Regional Chair

City of Brampton

Susan Fennell,
Mayor
Sandra Hames
Gael Miles
Elaine Moore
Paul Palleschi
John Sanderson
John Sprovieri

Town of Caledon

Marolyn Morrison,
Mayor
Patti Foley
Richard Paterak
Allan Thompson
Richard Whitehead

City of Mississauga

Hazel McCallion,
Mayor
Eve Adams
George Carlson
Frank Dale
Chris Fonseca
Nando Iannicca
Katie Mahoney
Sue McFadden
Pat Mullin
Pat Saito
Ron Starr
Jim Tovey

Information in the Advocacy Update highlights recent advocacy initiatives undertaken by the Intergovernmental Relations Advisory Committee based on public policies endorsed by Peel Regional Council.



As the first *Advocacy Update* for 2011, I wanted to start off by saying how much we look forward to continuing to work with you throughout the year to support the quality of life for Peel's residents.

It's hard to believe that the first few months of the new term of Regional Council have already gone by. I'm honoured to be in my seventh term as Chair of a Council that is so dedicated and committed to working on behalf of nearly 1.35 million Peel residents. Last October's municipal election resulted in the Region welcoming back experienced Regional Councillors, as well as five new members: Sandra Hames (Brampton), Patti Foley (Caledon),

Chris Fonseca (Mississauga), Ron Starr (Mississauga), and Jim Tovey (Mississauga).

Our Intergovernmental Relations Advisory Committee (IRAC) also sees 2011 as a busy year ahead. IRAC has already identified a number of opportunities to raise important issues affecting our community. These issues range from poverty, affordable housing, equitable funding and long-term infrastructure funding.

We have already begun to make an impact on the October 2011 provincial election. In September, we released *A Better Peel for a Better Province - Peel's Provincial Party Platform*, which identified a number of key policy issues for all political parties to consider in their own platforms. Our Platform will be the centrepiece to our broader provincial election strategy that we will unveil in the months ahead.

We also continue to encourage your participation at a future meeting of IRAC. The discussions that have already taken place with our MPs/MPPs have proven to be invaluable. I encourage you to take advantage of this opportunity to share issues affecting your constituency and how the Region can support you to address these issues.

Once again, thank you for all the work you do for Peel in Ottawa and Toronto.

Sincerely,

Emil V. Kolb
Regional Chair

A Better Peel for a Better Province



As one of the province's largest and fastest growing municipalities, the Region of Peel is a major contributor to Ontario's overall economic, social and environmental success. It is because of this that Peel Regional Council, led by its Intergovernmental Relations Advisory Committee, endorsed *A Better Peel for a Better Province - Peel's Provincial Party Platform* (the Platform) in advance of the October 2011 election.

The Platform, distributed to the four major parties in September 2010, was created to highlight both the challenges municipalities across the province face, as well as offer solutions as to how we would like to see them addressed by the next provincial government.

Over the next three *Advocacy Updates*, we will highlight our positions relating to Community Health, Social Development, Environment, Transportation and Infrastructure, and Governance and Sustainability.

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IN THIS EDITION, WE WILL FOCUS ON COMMUNITY HEALTH AND SOCIAL DEVELOPMENT.

Community Health

Peel has long been a willing partner in health initiatives that provides the Region's rapidly growing population with reliable, safe, and essential health information and assistance.

Here are the areas where the next Ontario government can help...

Topic	Issue/Solution
Centralized Ambulance Communications	To improve the safety, effectiveness, and efficiency of ambulance services in the GTA, work with the Region of Peel and its Regional/County partners (Halton, Durham, York and Simcoe) to implement a more centralized ambulance dispatch system for the GTA
Local Health Integration Networks (LHINs)	Consider concrete measures to simplify the health services planning and funding by LHINs by aligning LHIN boundaries with Regional municipal boundaries
Public Health Funding	To allow municipalities to better deliver on mandated public health services, the next provincial government should implement a needs-based funding formula for Ontario's public health units
Seniors' Dental Health	To recognize the importance of dental health to the overall health of the seniors population and reduce costly demands on other healthcare services, work with Ontario Public Health Units to design and fund dental programs for low-income seniors
Paramedic Off-Load Delay	To allow municipalities to more efficiently spend resources dedicated to paramedic services and improve patient care, the next Ontario government must aggressively move forward with setting performance targets for paramedic off-load delay and provide sustainable long-term funding to programs designed to decrease off-load delay

Social Development

Protecting society's most vulnerable citizens is important to any government. Peel, in collaboration with its community partners, is at the forefront of identifying innovative solutions to address symptoms of poverty.

Here are the areas where the next Ontario government can help...

Topic	Issue/Solution
Poverty and Families First	In order to provide a more effective and less expensive service to those in need of social assistance in Ontario, implement changes to the Ontario Works service delivery model to one that provides more integrated health, recreation, and employment supports for single-support families, similar to Peel's Families First program
Immigration	To assist high-growth immigrant communities, develop a long-term strategy that delivers definitive policy direction and funding for immigrant services
Housing	To begin to address the extensive social housing waiting lists in Peel and other municipalities, thus providing more timely housing supports to Ontarians, give municipalities the legislative, regulatory, and infrastructure tools to address their local housing needs
Service Integration and Regulatory Reform	To reduce the administrative burden on the municipal sector and better integrate service delivery at the local level, the next Ontario government should conduct a review of all social service funding program rules and regulations to determine their necessity, effectiveness, and consistency with other programs and actively seek opportunities to encourage better service delivery integration at the local level

A Better Peel for a Better Province - Peel's Provincial Party Platform can be viewed at peelregion.ca/council/advocacy or by contacting Lowell Rubin-Vaughan, Intergovernmental Relations Advisor at lowell.rubin@peelregion.ca



Kathleen Wynne, Minister of Transportation – Peel Goods Movement Task Force Conference 2010



L – R: Regional Councillor Allan Thompson, Regional Chair Emil Kolb, Lesley Smith, Vice President - Logistics from Walmart Canada, Mayor Hazel McCallion



Charles Sousa, MPP, Mississauga South, Minister of Labour – Peel Goods Movement Task Force Conference 2010

Peel Goods Movement Task Force

On Nov. 3, 2010, the Peel Goods Movement Task Force hosted 300 transportation experts and government and industry leaders at the *Delivering the Goods: Meeting Freight Challenges through Partnerships and Innovation* conference, held at Walmart Canada headquarters in Mississauga.

The conference addressed the challenges faced when moving goods in Peel and the Greater Golden Horseshoe; opportunities for improvements to the goods movement system; and the benefits of collaboration between the private and public sectors when planning for and implementing improvements.

Ontario Transportation Minister Kathleen Wynne opened the event by stating that partnership and innovation are essential if we are to move people and goods more efficiently and build a modern transportation system that will benefit Peel, Ontario and Canada.

Charles Sousa, MPP, Mississauga South, former Parliamentary Assistant to the Minister of Economic Development and Trade, now Minister of Labour, outlined the government's initiatives that support goods movement.

Presentations by Peel Regional Chair Emil Kolb and Metrolinx Vice President Leslie Woo rounded out a session on government perspectives on freight.

Other sessions included a presentation by Gerald Rawling, a freight consultant, on how Chicago's Intermodal Advisory Task Force worked to improve goods movement in the Chicago area. Mario Iacobacci, Director of Economics at AECOM, discussed the productivity performance of Canada's transportation sector.

The conference concluded with two panel discussions on industry and government perspectives on goods movement issues. Key messages raised by conference panellists and speakers included:

1. *Congestion and the unpredictability of traffic delays are major issues that hinder economic competitiveness*
2. *Delays at the Canada-United States border need to be reduced*
3. *Optimizing the use of existing transportation infrastructure and making targeted investments in new infrastructure are critical*
4. *Innovative solutions will need to be developed*
5. *Intermodal facilities and integration of the components that make up the goods movement transportation system should be emphasized*
6. *Industry and government need to work together to address goods movement issues*

The insights and key messages raised at the conference will help the Task Force develop an action plan to improve how goods are moved throughout Peel.

The Task Force looks forward to working with our local, provincial and federal representatives on issues affecting the movement of goods.

For more information, visit peelregion.ca/movinggoods

Peel's 2011 Federal and Provincial Pre-Budget Submissions

In January, the Region of Peel submitted its federal and provincial pre-budget submissions. These documents outlined the issues the Region would like to see included in both the 2011 federal and provincial budgets.

In recent years the Region of Peel, along with the provincial and federal governments, has focused on identifying ways to mitigate the impacts of the recession and stimulate job creation.

These budget submissions focus on initiatives in key areas that benefit Canada's and Ontario's economy while ensuring continued support to those most vulnerable in our communities including:

- Poverty reduction
- Economic integration of recent immigrants
- Affordable housing
- Long-term infrastructure investments

Our full budget submissions can be found at peelregion.ca/council/advocacy

2010–2014 Intergovernmental Advisory Committee (IRAC)

IRAC's new membership is made up of 12 Regional Councillors representing Brampton, Caledon and Mississauga.

The work of this committee will continue to develop, co-ordinate and monitor intergovernmental relations strategies, as well as bring forward public policy issues and advocacy strategies for Peel Regional Council's endorsement.

In 2011, we are once again extending an open invitation to all local members to participate in an upcoming meeting of IRAC, to share issues of importance to you and your constituency and how the Region can assist you in addressing them. Last year, we welcomed Navdeep Bains, MP, Mississauga-Brampton South; Charles Sousa, MPP, Mississauga South; and Sylvia Jones, MPP, Dufferin-Caledon in meaningful and productive discussions.

Our Regional staff will be in touch with your office to schedule your participation in the coming months.

2010–2014 IRAC Membership



Patti Foley
(Caledon)

Sandra Hames
(Brampton)

Emil Kolb
(Regional Chair)

Gael Miles
(Brampton)

Elaine Moore
(Brampton)

Marolyn Morrison
(Caledon)



Richard Paterak
(Caledon)

John Sanderson
(Brampton)

Pat Saito
(Mississauga)

Ron Starr
(Mississauga)

Allan Thompson
(Caledon)

Jim Tovey
(Mississauga)

Regional Executive Management Team

David Szwarc,
Chief Administrative Officer

Kent Gillespie, Commissioner,
Employee and Business Services

Dan Labrecque, Commissioner,
Public Works

Janet Menard, Commissioner,
Human Services

Janette Smith, Commissioner,
Health Services

Norma Trim, Chief Financial Officer and
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