

HS-D1-1

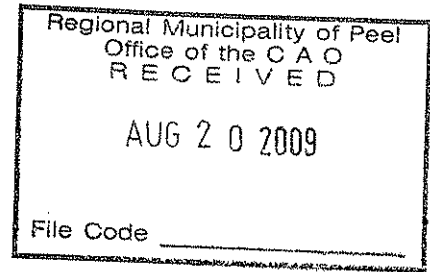


PEEL CHILDREN'S AID AIDE À L'ENFANCE – RÉGION DE PEEL

PROTECTING CHILDREN AND SUPPORTING FAMILIES
PROTÉGER LES ENFANTS ET AIDER LES FAMILLES

August 18, 2009

Mr. Emil Kolb, Chair
Region of Peel
10 Peel Centre Drive
Brampton, ON L6T 4B9



Abuse isn't always obvious
Working together to protect our most vulnerable children

Dear Mr. Kolb,

We need your help to protect our most vulnerable children. During our Child Abuse Prevention campaign, we are asking community leaders, organizations and the public to help prevent child abuse in our community.

The purple ribbon, the symbol behind our campaign, is a reminder that the problem of child abuse and neglect continues. Everyone needs to be involved in helping to prevent child abuse by learning about and reporting possible signs of abuse.

We ask the Region of Peel to officially proclaim October 2009 as *Child Abuse Prevention Month* in the regional municipality of Peel.

We have enclosed a proclamation letter and information on our campaign, a fact sheet about Peel Children's Aid and statistics about child abuse in our community. With your support, we can encourage the community to **use their voice** to help prevent child abuse and neglect.

We thank you for your continued support and assistance in helping to raise the awareness of this very important cause.

Sincerely,

Paul Zarnke
Executive Director

LEGISLATIVE SERVICES	
COPY TO:	FOR:
Chair	<input checked="" type="checkbox"/> Committee
CAO	<input checked="" type="checkbox"/>
Corporate Services	Council
Environment, Transportation and Planning Services	
Employee and Business Services	Oct 1, 2009 G.C.
Finance	
Health Services	<input checked="" type="checkbox"/> File
Human Services	<input checked="" type="checkbox"/>
Peel Living	

REFERRAL TO
RECOMMENDED
DIRECTION REQUIRED
RECEIPT RECOMMENDED ✓

HS-D1-2



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PROTECTING CHILDREN AND SUPPORTING FAMILIES
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October 2009

Abuse isn't always obvious

Working together to protect our most vulnerable children

October is Child Abuse Prevention Month in Ontario

Peel Children's Aid joins children's aid societies across the province in educating the public and building awareness of the problem of child abuse in our community through our **Child Abuse Prevention** campaign.

In October, community leaders, organizations, schools and the public are asked to help prevent child abuse and wear a *purple ribbon, button or wristband* to demonstrate their support to end child abuse in our community.

The purple ribbon is a reminder that the problem of child abuse continues. Everyone needs to be involved in keeping children safe and healthy.

Abused children and youth need a voice when they are experiencing abuse. Give them one by reporting any signs of abuse to Peel Children's Aid.



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PROTECTING CHILDREN AND SUPPORTING FAMILIES

PROTÉGER LES ENFANTS ET AIDER LES FAMILLES

FACT SHEET

- Peel Children's Aid's mandate is to provide community leadership on issues that affect vulnerable children and to ensure child protection services are carried out in a responsible manner. With the assistance of the community, Peel Children's Aid also provides care for children and youth who cannot remain in their own homes.
- Admitting children to substitute care is a serious action on the part of Peel Children's Aid and it is only carried out after significant efforts to support children in their family home have been attempted.
- It is the duty of everyone in the community to report suspicions of child abuse.
- Peel Children's Aid receives funding for its mandated programming through the Ministry of Children and Youth.
- Peel Children's Aid and the Peel Children's Aid Foundation rely on personal and corporate donations to fund enrichment programs for children and youth such as Camp 4 Kids, Wishes 4 Kids and bursaries for youth. Annual fundraising events include the Use Your Voice Campaign, Fore the Kids Golf Tournament and events held by third party organizers such as golf and baseball tournaments.

FISCAL YEAR – APRIL 2008 - MARCH 2009 STATISTICS

- Peel Children's Aid responded to 11,496 calls about children's safety and well-being from concerned citizens, teachers, doctors and the police. Of these, 4,781 resulted in investigations of suspected child abuse and neglect.
- Served more than 5,862 families in the Region of Peel.
- Cared for 732 children in foster homes, kinship relationships and group homes throughout the year.
- Provided caring, loving homes for children in need with 87 kinship families and 146 foster families.
- Found supportive, loving adoptive families for 57 children.
- Had more than 300 volunteers who gave more than 30,000 hours of support.
- Employed 357 full and part-time social workers, child and youth workers and administrative and support staff who serve the diverse communities of Peel Region.

We all have a responsibility to report abuse and possible abuse to children's aid societies.