
DATE: May 17, 2010

REPORT TITLE: **STRATEGIC PLAN RENEWAL PROCESS**

FROM: David Szwarc, Chief Administrative Officer

RECOMMENDATION

That Region of Peel staff implement the proposed Strategic Plan renewal process to develop the next version of the Strategic Plan;

And further, that a Council Lead be identified to serve as a liaison between Council and the Regional staff.

REPORT HIGHLIGHTS

- Peel's Strategic Plan renewal process is building on the success of Strategic Plan V: 2007-2010 and will continue to build trust and confidence in the Region of Peel.
- The process will leverage existing plans that have completed comprehensive consultation and will identify and validate key trends and strategic issues that will influence renewal of the Regional Strategic Plan.
- The result will be a revised Strategic Plan that will serve as the foundation for setting priorities that support the Region of Peel's vision.
- Council will be provided a final draft of the renewed Strategic Plan in early 2011.

DISCUSSION

1. Background

Strategic planning is a fundamental component of the Region of Peel's corporate planning process as it provides long term direction through Vision, Mission and Goal statements. Regional Council has received reports such as "Fast Forward Peel: Building a Strong Community Together – Strategic Plan Achievements for the 2003 – 2006 Term of Region Council", which demonstrates the success the Region of Peel has experienced in Strategic Planning.

2. Proposed approach for the renewal of the Regional Strategic Plan

The renewal of the Strategic Plan is being lead by a project team of Regional staff and the focus is to establish an approach that continues to build Trust and Confidence in the Region. While previous strategic plan processes have served the Region of Peel well, staff acknowledged that there are gaps that exist in aligning and integrating Peel's strategic plan

May 17, 2010

STRATEGIC PLAN RENEWAL PROCESS

with other planning components. In an effort to bridge this gap, a comprehensive review of the Region of Peel's corporate planning process is underway with the expectation to strengthen integration and alignment among staff's planning efforts. The process to renew the Strategic Plan V: 2007-2010 will draw on the information in existing plans such as 10 – Year Public Health Strategic Plan, Human Services Plan, Water and Wastewater Master Plan, Regional Official Plan, the area municipality strategic plans, results from the Focus GTA surveys and other such documents. Instead of engaging in an extensive consultation process, as staff has done in the past, this approach will leverage the external consultation processes that have been completed during the development of the plans mentioned above; thus focusing on integration.

a) High level milestones

Activity	Timelines
1. Define approach	Winter 2010
2. Review of identified plans	Spring 2010
3. Identify key strategic issues	Spring 2010
4. Validate findings	Summer 2010
5. Develop revised Strategic Plan	Fall 2010
6. Obtain Council endorsement	Spring 2011

b) Council engagement

In the last Strategic Plan, the Chair of the Management Committee served as Council Lead and was provided with feedback at key points in the process. It is recommended that the same approach be endorsed for the renewal of the Regional Strategic Plan as this approach proved to be very effective.

3. Key Strategic Issues and Trends

The project team is engaging in an extensive review of various program plans, area municipal plans, Regional Official Plan, Focus GTA survey results and other community plans to identify strategic issues and trends that may affect and influence the policies, work and decisions of Regional Council and staff. The findings from these reviews will be compiled to create a summary of strategic issues and trends which will then be used to validate and/or update our existing strategic vision, mission and goals.

May 17, 2010

STRATEGIC PLAN RENEWAL PROCESS

4. Benefits of the Strategic Plan renewal process

The Strategic Plan renewal process demonstrates efficiencies by leveraging results of existing plans, particularly the consultation component of each. This process will develop a well informed and integrated long term Strategic Plan that will serve as the foundation for establishing priorities that support the Region of Peel's vision and represents a holistic and inclusive approach to strategic planning.

The outcome of the project is to provide Regional Council with a final draft of the Strategic Plan for their approval in April 2011.

Approved for Submission:



D. Szwarc, Chief Administrative Officer

For further information regarding this report, please contact Arvin Prasad at extension 4251 or via email at arvin.prasad@peelregion.ca

Authored By: Marisa Fantin

c. Legislative Services

PPAR-GC-10-02