

PW-01-1

Region of Peel

APPROVED AT REGIONAL COUNCIL  
December 16, 2010

**ITEMS RELATED TO PUBLIC WORKS**

**PW-E. COMMUNICATIONS**

- PW-E3. **Ontario Good Roads Association (OGRA) Information**, E-mail dated November 30, 2010, Requesting the Region of Peel's Support for Pelmorex, the Parent Company of The Weather Network, to Make an Application to the Canadian Radio-television and Telecommunications Commission (CRTC) to Keep The Weather Network on Basic Cable

Referred to Public Works staff for recommendation to the January 13, 2011 Regional Council meeting

2010-1038

PW-D.I.-2

**From:** OGRA Information [mailto:communications@ogra.org]  
**Sent:** November 30, 2010 12:34 PM  
**To:** Reid, Carol  
**Subject:** Support The Weather Network -Keep on Basic TV Service  
**Importance:** High

Support The Weather Network as a basic cable service.

Pelmorex the parent company of The Weather Network once again is making application to the CRTC to keep The Weather Network on basic cable. Pelmorex is asking for your support in this matter.

OGRA has provided a letter of support on behalf of it membership and suggests that your municipality should suggest the application as the weather and highway information provide by The Weather Network is a service to your residents.

Please find a template for a letter for your use as well as information sheets from The Weather Network to assist you in support of their application.

Attachments:

OGRA support letter

Draft letter template

The Weather Network

- How to Keep TWN on basic cable
- 5 Great Reasons to Keep TWN on Basic Television Service

Support letters from - The Township of Carlow/Mayo

- The Town of Marathon

LEGISLATIVE SERVICES	
COPY TO:	FOR:
Chair	Committee
CAO	
Corporate Services	Council
Public Works	Dec. No. 2010
Employee and Business Services	RC
Health Services	File
Human Services	
Peel Living	

REFERRAL TO \_\_\_\_\_  
 RECOMMENDED \_\_\_\_\_  
 DIRECTION REQUIRED \_\_\_\_\_  
 RECEIPT RECOMMENDED

(A copy of the OGRA supporting documents is available from the office of the Regional Clerk for viewing)



PW-D1-3

# Resolution

Moved By:	Date: <b>January 13, 2011</b>
Seconded By:	Item Number <b>PW-D1</b>

Whereas, the Ontario Good Roads Association (OGRA) has requested the Region of Peel's support for Pelmorex, the parent company of The Weather Network, to make an application to the Canadian Radio-Television and Telecommunications Commission (CRTC) to keep The Weather Network on Basic Cable;

And whereas, the Regional Municipality of Peel is comprised of the Cities of Brampton and Mississauga and the Town of Caledon, and has a population of over 1.2 million residents who benefit from the availability of local weather information about their community on the local basic cable television service;

And whereas, removing this essential source of weather warnings, public safety bulletins and road condition information from the basic cable package may negatively impact members of our community who rely on this affordable service on a daily basis;

Therefore be it resolved, that the Regional Municipality of Peel supports the application by Pelmorex, the parent company of The Weather Network, to make an application to the Canadian Radio-Television and Telecommunications Commission (CRTC) to keep The Weather Network on Basic Cable;

And further, that a copy of this resolution be sent to the CRTC Secretary-General, and the Ontario Good Roads Association.

**CARRIED**

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Chair