PW-C1-1

the BEST SHOW in PUBLIC WORKS

August 17 – 21, 2014 | Metro Toronto Convention Centre | Toronto, Ontario

Management Committee:

General Chair
Paul Smeltzer

Vice-Chairs
Myles Currie
Yvonne Tindall

Provincial Liaison
Steven Taylor

Organizing Committees:

Exhibits
Jeff Johnson

Finance & Sponsorship
Paul May

Local Liaison
Gord MacMillan

Opening & Closing Ceremonies
Kealy Dedman

Sporting Activities
Chris Hamel

Spouse/Guest Programs
Debbie Korolnek

Tours
Richard Noehammer

Transportation
Bob Penner

Volunteers
Linda Petelka

May 10, 2011

LEGISLATIVE SERVICES			
COPY TO:		FOR:	
Chair		Committee	
CAO			
Corporate Services		Council	✓
Public Works		June 9, 2011	
Employee and Business Services			
Health Services		File	
Human Services			
Peel Living			

Carol L. Reid,
Regional Clerk & Director of Clerk's
Regional Municipality of Peel
10 Peel Centre Drive
Brampton, ON L6T 4B9

Dear Carol:

RE: 2014 APWA Congress and Exposition – Toronto

In August, 2008, the Ontario Public Works Association (OPWA) and City of Toronto were pleased to be awarded the 2014 APWA Congress. This is a wonderful opportunity to showcase Ontario to public work delegates across North America. The event will be held at the Metro Toronto Convention Centre from August 17th to 21st, 2014. OPWA is a Chapter of both the Canadian Public Works Association (CPWA) as well as the American Public Works Association (APWA). OPWA is a volunteer, non-profit, organization comprised of public works professionals from both the public and private sectors.

The APWA Congress and Exposition attracts some 6,000 delegates from the US, Canada, Mexico and other countries. Toronto last hosted the Congress in 1988, and reports of the day ranked the Toronto experience very highly.

The OPWA has commenced planning for the 2014 Congress and we are reaching out to municipalities as well as private corporations and other organizations across Ontario to assist in the planning and execution of our event. We have identified two very significant ways in which your municipality can participate.

Firstly, we expect that 250 to 300 volunteers will be required leading up to and during Congress. Volunteers will serve on Committees, act as moderators, provide direction, and serve as Ambassadors to Toronto and Ontario. We have put the organization in place and most volunteers will be required to provide time in the lead-up and during the actual event in 2014. This is an excellent opportunity to provide for your staff to practice their leadership skills and create and expand their networks of professional contacts that make them more effective in the delivery of services to your community. For more information regarding volunteer participation, please contact Linda Petelka, Chair of the Volunteers Committee, at (905) 791-7800, ext. 4455.

The other area of support is financial. The OPWA has prepared a Draft Budget in the order of $250,000 to support events prior to and during Congress. This is a substantial commitment for a volunteer organization, and we will be working hard to ensure our commitments are delivered. We have enclosed our Sponsorship Information for your consideration.

REFERRAL TO PUBLIC WORKS
RECOMMENDED
DIRECTION REQUIRED
RECEIPT RECOMMENDED

RECEIVED
MAY 16 2011
REGION OF PEEL
CLERKS DEPT.

ONTARIO PUBLIC WORKS ASSOCIATION
OPWA
A Chapter of APWA/CPWA

2014 APWA International Congress & Exposition
Ontario Public Works Association, 6355 Kennedy Road, Unit 2, Mississauga, ON L5T 2L5
Tel: 647-726-0167 Fax: 905-795-2660 Email: 2014Congress@gmail.com

PW-C1-2

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Bob Penner

Volunteers
Linda Petelka

We are pleased to offer payment opportunities over the period 2011 to 2014.

A member of the 2014 Congress Organizing Committee will be following up with you in the next few months. In the meantime, should have any questions, please do not hesitate to contact our Finance and Sponsorship Chair, Paul May at (905) 886-6767, ext. 1030.

Sincerely yours,

Per: Paul Smeltzer
Chair, 2014 Congress Organizing Committee

PDS/kf

ONTARIO PUBLIC WORKS ASSOCIATION OPWA A Chapter of APWA/CPWA

2014 APWA International Congress & Exposition
Ontario Public Works Association, 6355 Kennedy Road, Unit 2, Mississauga, ON L5T 2L5
Tel: 647-726-0167 Fax: 905-795-2660 Email: 2014Congress@gmail.com

PW-C1-3

2014 APWA International Congress and Exposition
Toronto, Ontario

Dear Sponsor:

In 2014 the Ontario Public Works Association will host the American Public Works Association (APWA) International Congress and Exposition. More than 6,000 public works industry professionals from all over the world will come together for four days of extensive educational programming, workshops, viewing an enormous expo floor, and networking. They will learn about the latest innovations, exchange ideas, and develop new business relationships. There are several activities that the Ontario Chapter has to provide to make this all happen. Some of them are the "Get Acquainted Party", the hospitality booth, the vendor social, the sports events, the technical tours, and not to mention the 250 plus volunteers to make things run smoothly.

We would like you and your Organization to help make this all happen by sponsoring the Ontario Chapter in this endeavor. Should you decide to become a Sponsor, recognition for your Organization will be provided based on the Sponsorship Levels identified below.

Platinum Sponsor	Recognition at all Chapter Events from 2011 to 2014 Recognition throughout Congress at the Local Hospitality Booth Access to the Local Hospitality Booth for four throughout Congress Foursome at the Golf Event Four tickets to the Get Acquainted Event Advertising in all Local Promotions Materials Recognition at the 2014 Chapter Dinner - four tickets	$20,000+
Gold Sponsor	Recognition at all Chapter Events from 2011 to 2014 Recognition throughout Congress at the Local Hospitality Booth Access to the Local Hospitality Booth for two throughout Congress Two tickets to the Golf Event Two tickets the Get Acquainted Event Advertising in all Local Promotions Materials Recognition at the 2014 Chapter Dinner - four tickets	$15,000
Silver Sponsor	Recognition at all Chapter Events from 2011 to 2014 Recognition throughout Congress at the Local Hospitality Booth Access to the Local Hospitality Booth for two throughout Congress Advertising in all Local Promotions Materials Recognition at the 2014 Chapter Dinner - two tickets	$10,000
Bronze Sponsor	Recognition at all Chapter Events from 2011 to 2014 Recognition throughout Congress at the Local Hospitality Booth Recognition at the 2014 Chapter Dinner - two tickets	$5,000

For more information please contact Paul May at (905) 886-6767 x 1030 or Paul Smeltzer at (905) 335-2353.

PW-C1-4

2014 APWA International Congress and Exposition
Toronto, Ontario

Please help us by completing the following information and send it to:

2014 APWA International Congress and Exposition
c/o Ontario Public Works Association
6355 Kennedy Road, Unit 2
Mississauga ON L5T 2L5

_____ (Organization Name) will sponsor the OPWA in the hosting of the 2014 APWA Congress and Exposition. Sponsorship will be in the following manner

$_____ as a one-time contribution

OR:

In 2011 a $_____ contribution will be made,

In 2012 a $_____ contribution will be made,

In 2013 a $_____ contribution will be made,

In 2014 a $_____ contribution will be made.

For a **total** contribution of $_____.

Please send an invoice to:

Contact Name: _____
Organization Name: _____
Address: _____
_____

Phone: _____
Email: _____
Fax: _____

THANK YOU FOR YOUR SUPPORT