

HS- B3-1



PEEL CHILDREN'S AID AIDE À L'ENFANCE – RÉGION DE PEEL

PROTECTING CHILDREN AND SUPPORTING FAMILIES  
PROTÉGER LES ENFANTS ET AIDER LES FAMILLES

Regional Municipality of Peel  
Office of the Regional Chair

August 18, 2011

AUG 24 2011

Mr. Emil Kolb, Chair  
Region of Peel  
10 Peel Centre Drive  
Brampton, ON L6T 4B9

RECEIVED

REFERRAL TO \_\_\_\_\_  
RECOMMENDED \_\_\_\_\_  
DIRECTION REQUIRED \_\_\_\_\_  
"I am your Children's Aid" RECEIPT RECOMMENDED

Dear Mr. Kolb,

We need your help to protect our most vulnerable children. During our Child Abuse Prevention campaign, we are asking community leaders, organizations and the public to help prevent child abuse in our community.

The purple ribbon, the symbol behind our campaign, is a reminder that the problem of child abuse and neglect continues. Everyone needs to be involved in helping to prevent child abuse by learning about and reporting possible signs of abuse.

We ask the Region of Peel to officially proclaim October 2011 as *Child Abuse Prevention Month* in the regional municipality of Peel.

We have enclosed a proclamation letter and information on our campaign, a fact sheet about Peel Children's Aid and statistics about child abuse in our community. With your support, we can encourage the community to use their voice to help prevent child abuse and neglect.

We thank you for your continued support and assistance in helping to raise the awareness of this very important cause.

Sincerely,

  
Paul Zarnke  
Executive Director

LEGISLATIVE SERVICES	
COPY TO:	FOR:
Chair	<input checked="" type="checkbox"/> Committee
CAO	<input checked="" type="checkbox"/>
Corporate Services	Council
Public Works	
Employee and Business Services	Sept. 22/11 R.C.
Health Services	File
Human Services	<input checked="" type="checkbox"/>
Peel Living	

HS-B3-2



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October 2011

## **“I am your Children’s Aid”**

October is Child Abuse Prevention Month in Ontario

Peel Children’s Aid joins children’s aid societies across the province in educating the public and building awareness of the problem of child abuse in our community through our *Child Abuse Prevention* campaign “I am your Children’s Aid.”

In October, community leaders, organizations, schools and the public are asked to help prevent child abuse and wear a *purple ribbon or other promotional items* to demonstrate their support to end child abuse in our community.

The purple ribbon is a reminder that the problem of child abuse continues. Everyone needs to be involved in keeping children safe and healthy.

Abused children and youth need a voice when they are experiencing abuse. Give them one by reporting any signs of abuse to Peel Children’s Aid.



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### FACT SHEET

- Peel Children's Aid's mandate is to provide community leadership on issues that affect vulnerable children and to ensure child protection services are carried out in a responsible manner. With the assistance of the community, Peel Children's Aid also provides care for children and youth who cannot remain in their own homes.
- Admitting children to substitute care is a serious action on the part of Peel Children's Aid and it is only carried out after significant efforts to support children in their family home have been attempted.
- Peel Children's Aid works closely with other community services in supporting children and families.
- It is the duty of everyone in the community to report suspicions of child abuse. Call Peel Children's Aid at 905-363-6131 if you suspect a child is in need of protection. Our lines are open 24 hours a day, 7 days a week.
- Peel Children's Aid receives funding for its mandated programming through the Ministry of Children and Youth.
- Peel Children's Aid and the Peel Children's Aid Foundation rely on personal and corporate donations to fund enrichment programs for vulnerable children and youth such as Camp 4 Kids, Wishes 4 Kids and bursaries for youth. This year Peel Police, Caledon OPP Detachment, and you Chair Kolb, are partnering with the Foundation to support the first ever "The Amazing Raise" fundraiser on October 1.

### FISCAL YEAR – APRIL 2010 - MARCH 2011 STATISTICS

- Peel Children's Aid responded to 11,264 calls about children's safety and well-being from concerned citizens, teachers, doctors and the police. Of these, 6,619 resulted in investigations of suspected child abuse and neglect.
- Served 8,366 families in the Region of Peel.
- Provided caring, loving homes for children in need with 96 kinship families and 130 foster families.
- Found supportive, loving adoptive families for 45 children.
- Had 500+ volunteers who gave more than 34,000 hours of support.
- Employed 444 full and part-time social workers, child and youth workers and administrative and support staff who serve the diverse communities of Peel Region.

We all have a responsibility to report abuse and *possible* abuse to children's aid societies.