

## 10. PARKING SERVICES

Parking Services provides parking operations, maintenance and enforcement services for residents, businesses and visitors of the municipality. The goal of Parking Services is to ensure that parking is available in an equitable, affordable and safe manner.

Specific objectives of Parking Services are:

- affordable on-street parking rates, with hours of use conducive to turnover and to the needs of the businesses
- appropriate off-street parking lots and structures that meet the needs of the community
- a residential parking program that effectively address the parking requests and achieve equitable balance of the limited space requirements in defined areas of municipalities
- enforcement of parking by-laws to ensure safety for the community

### What should you consider when reviewing the results?

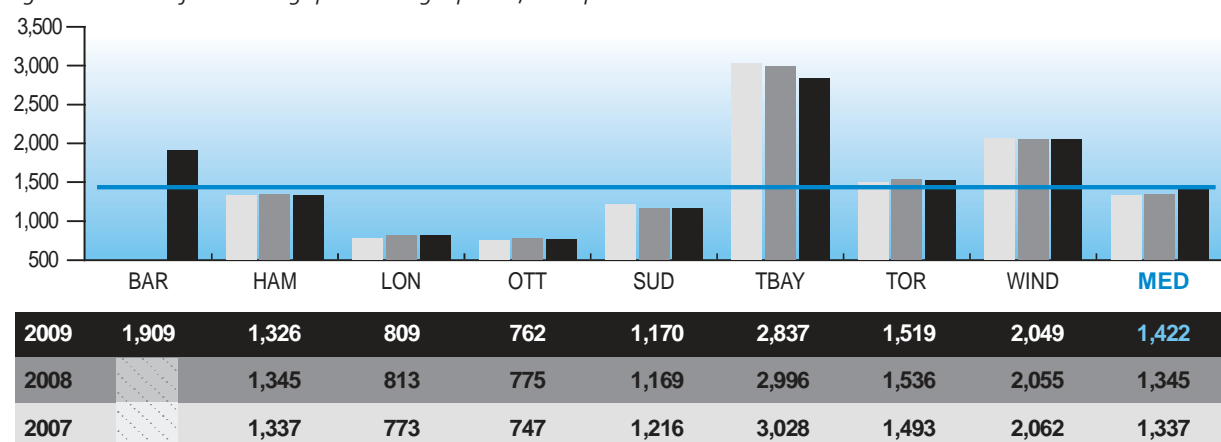
Each municipality's results are influenced to varying degrees by a number of factors including:

- service delivery standards and by-laws: vary considerably from one municipality to another, i.e. mix of on-street and off-street parking spaces, municipal staff vs. contracted attendants, use of variable-rate pricing structures, availability of public transit and proximity to parking alternatives (free public parking, private lots)
- technology: the type and quality of technology used to manage operations and enforcement, i.e. handheld devices vs. written, ticket management systems, meters vs. pay and display machines, level of automation at parking surface lots vs. parking garage structures

### What are the results?

#### How many parking spaces do municipalities provide?

Fig. 10.1 Number of Paid Parking Spaces Managed per 100,000 Population



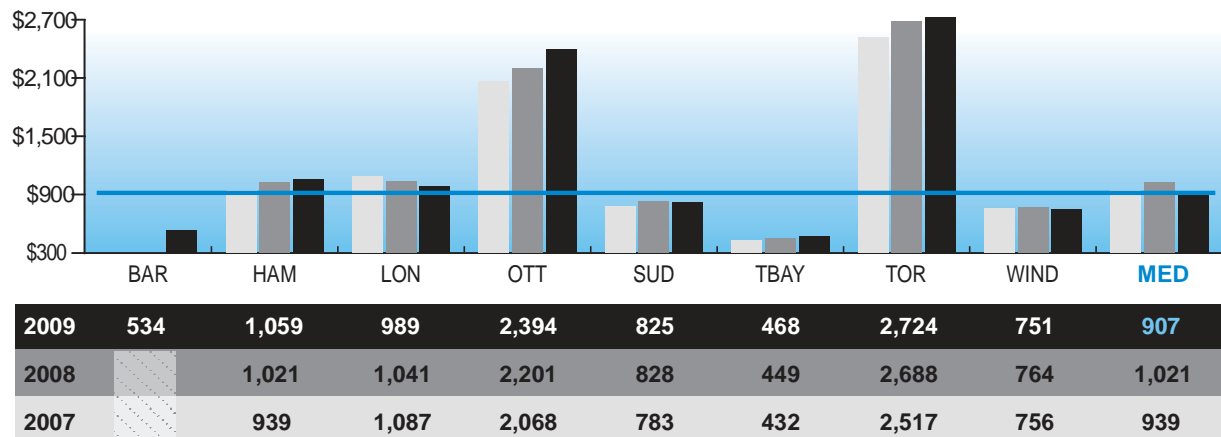
Source: PRKG205 (Service Level)

Figure 10.1 includes both on-street and off-street paid parking spaces in each municipality. In Thunder Bay, the City provides most of the parking in five distinct business areas, as there is no zoning requirement for businesses to provide their own customer and/or staff parking zones.

## PARKING SERVICES

### How much revenue does one parking space generate?

Fig. 10.2 Gross Parking Revenue Collected per Paid Parking Space

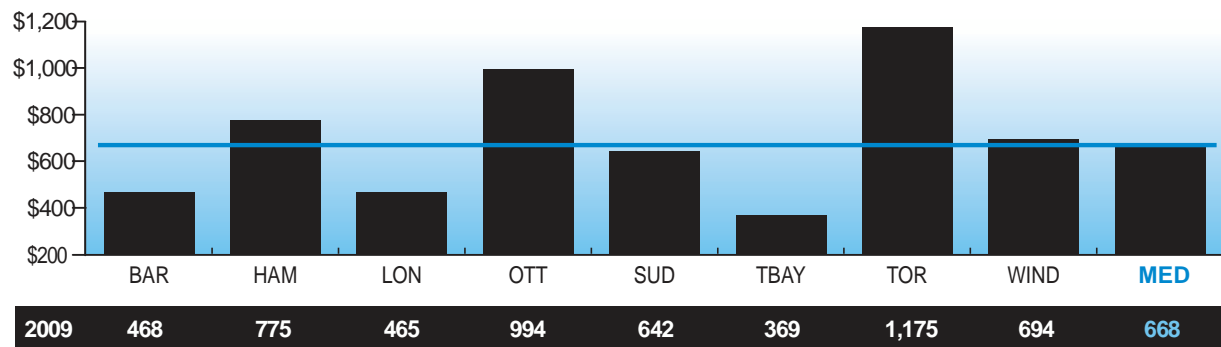


Source: PRKG<sub>305</sub> (Efficiency)

Figure 10.2 indicates the amount of revenue generated, on average for one on-street or off-street paid parking space.

### How much does it cost a municipality to maintain one parking space?

Fig. 10.3 Parking Services Operating Cost per Paid Parking Space Managed



Source: PRKG<sub>320</sub> (Efficiency)