

## 4. CULTURE SERVICES

Culture Services is the municipal investment in local artists, culture and heritage organizations. It enriches the quality of life, generates considerable benefits and greatly contributes to a community's ability to build wealth through innovation and creativity. Culture Services are provided to residents by creating and encouraging opportunities for local artists. Culture Services endeavours to:

- improve artistic activity and participation by promoting access to cultural venues
- display local culture by promoting interest in cultural festivals and events
- encourage development of the culture sector in each municipality
- fund and support non-profit cultural organizations to provide arts and heritage programs across the community
- promote and display local heritage through our local museums and heritage initiatives

### **What should you consider when reviewing these results?**

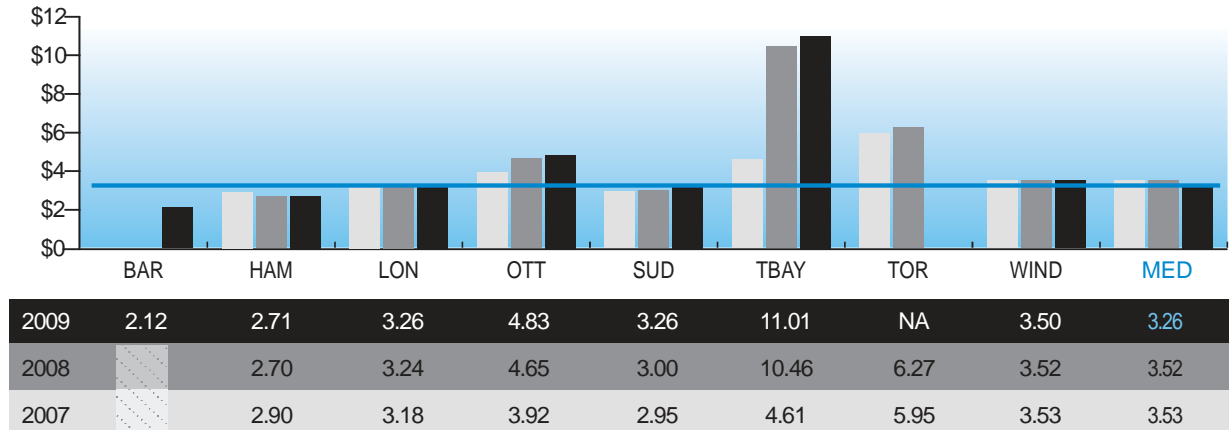
Each municipality's results are influenced by a number of factors which include:

- program mix: each municipality funds a different set of programs in terms of historical sites, arts grants, cultural events and other cultural services
- financial support: arts grants per capita can be influenced by the size of the funding envelope and the size of the arts community
- planning and integration: whether a municipality has adopted a cultural policy or plan, may affect the way programs and services are delivered, how annual data is collected and the amount of funding invested in the community
- level of municipal government: where two-tier local government structures exist, cultural activities may be provided at both levels (region and lower-tier), making comparisons with single-tier municipalities difficult

**What are the results?**

**What amount of arts grants are provided?**

Fig. 4.1 Arts Grants per Capita



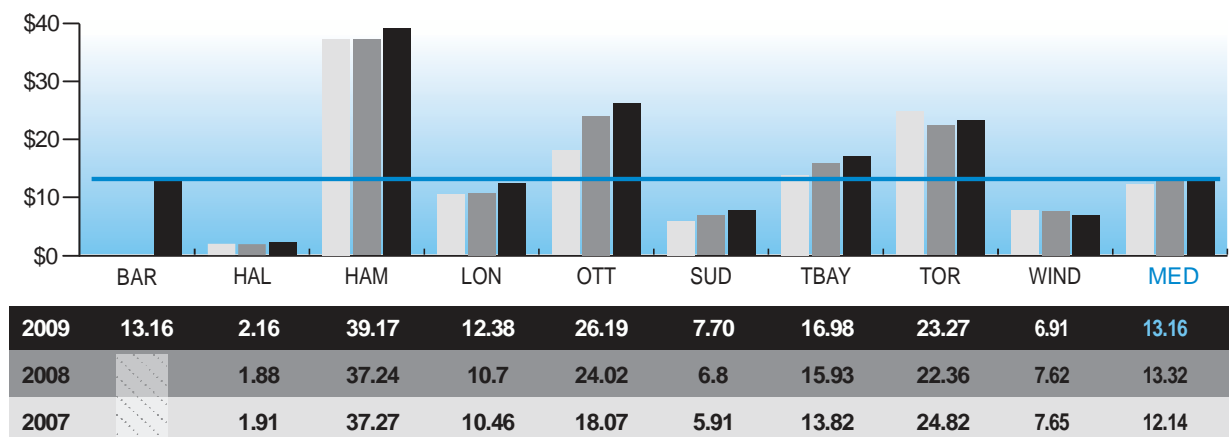
Source: CLTR110 (Community Impact)

NOTE: Halton does not provide arts grants.

Figure 4.1 refers to municipal funding awarded to non-profit arts organizations. The direct municipal investment in arts funding is relative to a city's service delivery model, the size of its arts community and its funding envelope. Thunder Bay funds their 'anchor' organizations such as the Art Gallery, Community Auditorium, Theatre and Symphony through grants rather than as municipally owned/operated facilities which can account for their higher cost.

**How much does it cost to provide culture services?**

Fig. 4.2 Culture Operating Cost including Grants per Capita



Source: CLTR205 (Service Level)

Figure 4.2 includes costs provided to venues such as art galleries, historical sites, cultural centres and museums. The types of programs/exhibits offered in these venues can also impact cost. Cultural services often attract participants from beyond a municipality's borders; however tourists are not accounted for in this population-based measure.