

# STREET NAMES COMMITTEE POLICIES & GUIDELINES

Updated April 18, 2007

## POLICIES

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### DUPLICATION

Proposed street name that is a direct duplication of an existing name (*i.e. Church Street vs Church Avenue*).

### PRONUNCIATION

Proposed street name that may be pronounced in a number of different ways:

- The use of complex words (*i.e. Philanthropic Crescent*).
- Street names that are spelled differently but sound alike (*i.e. Brainard Lane and Barnard Lane*).
- Street names that could be pronounced in several ways (*i.e. Herb Street could be pronounced with the "H" dropped (Erb) or with the "H" remaining (Herb)*)

### SPELLING

Proposed street name, that causes confusion with respect to its spelling or which may be spelled in two or more different ways (*i.e. Arbor Lane vs Arbour Lane*).

### SIMILAR SOUNDING

Proposed street name, that sounds similar to an existing street name (*i.e. Langtry vs Langtree*).

**TOO MANY (SAME FIRST THREE LETTERS-MAXIMUM 30)**

In the operation of the Fire Emergency Services computers the first three letters of a street are entered. A maximum of 30 street names can be viewed at a time, over 30 splits the screen. To assist in the operation of Emergency Services computers, **over 30 street names starting with the same first three letters** will no longer be approved.

It has been determined that there are too many of the following street names and any new streets beginning with these three letters are not allowed.

Brampton Fire EMS computers are experiencing further difficulties and the following three letter combination found throughout some street names should be avoided: FOR (FOREST), HIL (HILL), KEN; LAN (LANE), MIL (MILL) AND MON will no longer be allowed.

As of March 2007:

	<b><u>STAN</u></b>	<b><u>FIRE CAD</u></b>
Bar	34	
Bla	31	
Bra	47	(55)
Bri	36	
Bro	37	
Can	32	
Car	52	
Cha	47	
Che	32	
Cla	33	
Col	30	
Cor	37	
Cre	38	(63)
<b>For</b>	<b>25</b>	<b>(31)</b>
Gar	46	
Gle	33	
Gol	31	
Gre	46	
Har	46	(49)
<b>Hil</b>	<b>23</b>	<b>(60)</b>
Hol	29	(33)
<b>Ken</b>	<b>29</b>	<b>(30)</b>

Kin	37	
<b>Lan</b>	<b>28</b>	<b>(44)</b>
Mar	69	(77)
<b>Mil</b>	<b>28</b>	<b>(54)</b>
<b>Mon</b>	<b>27</b>	<b>(41)</b>
Nor	31	
Old/Olde	30	
Par	41	(79)
Red	30	
Ros	31	(41)
San	30	
Sha	40	(41)
Sil	32	
Sun	30	
Sta	36	(44)
Stor	33	
Tre	31	(39)
Wes	39	
Whi	34	
Wil	53	(62)
Win	39	
Woo	30	
Val	30	

**EMERGENCY CONFUSION**

Proposed street name, that could cause confusion in emergency situations, e.g. named after a well-known location or police/fire terminology (***e.g. Chase, Lake Front, Smokey Hills***).

## **NOT SUITABLE**

### **Ethnic Connection**

Proposed street names shall not denigrate individuals or groups and shall not be based upon identifiable ethnic or racial group or religious afflictions. (**e.g. *Blarney, Methodist***)

### **Offensive**

Proposed street names with sexual overtones or names that may be considered offensive due to inappropriate humour, parody, slang or double meanings are not permitted (**e.g. *Joker Hill***)

### **Frivolous**

Proposed street names that is considered “frivolous” or complicated, or has unconventional spelling. (**e.g. *The Growing Way, Little Way Way***)

### **Special Characters**

Proposed street name, that has special characters, such as hyphens (-), apostrophes (') (**e.g. *Jack-O-Lantern***)

Note: Prior to the implementation of 911, there are street names in the Region of Peel that that been registered with hyphens (-) (**e.g. *Point-o-Woods Road***) and apostrophes ('). (**e.g. *Farmer’s Lane***)

## **USE OF STREET TYPE (SUFFIXES)**

Proposed street name that uses standard street type (suffixes or directional suffixes) as road/street names (**e.g. *North BLVD, Court ST, Avenue of Pines***). For details on street types (suffixes), please go to the *Canada Post* link <http://www.mailposte.ca/personal/tools/pg/manual/b03-e.asp#b03e-c003>

## **LENGTH OF NAME (OVER 25 CHARACTERS)**

Proposed street name, that is over 25 characters in length, excluding the suffix.

## **ABBREVIATIONS**

Proposed street name, that is abbreviated (**e.g. “*St*” vs “*Saint*”**), must be written out in full.

## **OLD/OLDE**

Proposed street name that uses “**OLD**” will only be approved **to rename a separated part of an existing street.** No streets will be approved using the prefix “**OLDE**”; this causes confusion between **OLD** AND **OLDE**.

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## GUIDELINES

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### HISTORICAL NAMES

Historical names are encouraged to promote local heritage, history, and traditions, reflect local geography and character and these requests are reviewed in the context of the Street Names Committee Policies and Guidelines and comply with each respective municipality Street Naming Policies.

Requests received for the Town of Caledon requires the use of one historical street name for every development. They have developed a Caledon Reserve Index of Approved Names that has many pre-approved historical names.

### THEMES

Proposed street name that represents specific themes (i.e. flowers, animals, etc) are permitted and would be reviewed in the context of Street Names Committee Policies and Guidelines.

### PERSONS NAME

Any proposed street name that identifies with a specific individual whether living or deceased, will be reviewed in the context of Street Names Committee Policies and Guidelines. **The use of “person’s name” would comply with each respective municipality Street Naming Policies.**

### COMPANY NAME/ADVERTISING A BUSINESS

Any proposed street name which identifies with a specific company, will be reviewed in the context of the Street Names Committee Policies and Guidelines. **The use of “company names” would comply with each respective municipality Street Naming Policies.**

### NAME BANKS (Updated – May 18, 2007)

#### City of Brampton

For the City of Brampton, since the implementation of their Street Naming Policies (June 2005) ***they no longer accept names from developers/consultants*** and assign names to new development prior to draft approval from their “**Master List of Approved Names**”. They maintain an up-to-date master listing of approximately 500 names.

To populate their “**Master List of Approved Names**”, the City of Brampton submits names of historical significance for review by the Street Names

Committee. Acceptable street names are recommended for use in the City of Brampton.

The City of Brampton on an annual basis prepares a report to the City Planning, Design and Development Committee for review and approval of “**Master List of Approved Street Names**” with Brampton Council’s final approval.

In instances where Brampton Council have not approved the use of an approved street name, City staff will advise the Street Names Committee to update their records to show the street name as Refused.

Once the street names are assigned to the development, a final pre-approval review and confirmation of new street names are listed in planning recommendation reports to ensure that street names do not have negative connotations for the City of Brampton’s overall image, or misrepresent the unique constituencies, qualities and characteristics of a particular Ward.

Once a pre-approved street name is assigned from the “**Master List of Approved Street Names**” no further approval is required by the Street Names Committee. The City is to advise Street Names Committee of the assignment, the development number and location, so STAN can be updated.

### **City of Mississauga**

In the City of Mississauga once the development is draft approved they encourage **developers/consultants to submit proposed street names early in the development process**. They review and remove duplications and forward proposed names for review by the Street Names Committee. Acceptable street names are **recommended** for use in the City of Mississauga, who then prepares a report to the Mississauga Transportation and Works Committee and Mississauga Council’s final approval.

In instances where Mississauga Council have not approved the use of an approved street name, City staff will advise the Street Names Committee to update their records to show the street name as Refused.

Mississauga maintain a “**Master List of Approved Names**” which they can also assign street names to new development, usually only in emergency situations.

### **Town of Caledon**

In the Town of Caledon once the development is draft approved they encourage **developers/consultants to submit proposed street names early in the development process**. They review and remove duplications and forward

proposed names for review by the Street Names Committee. Acceptable street names are **approved** for use in the Town of Caledon.

Caledon maintains a “**Master List of Approved Names**” containing historical names for every development in Caledon they assign one historical street name.

#### Street Names Committee

Once the pre-approved street name is assigned from the area municipality “**Master List of Approved Street Names**” no further approval is required by the Street Names Committee.

The area municipality is required to advise the Administrator of the Street Names Committee of the assignment, the development number and location, so this information can be noted on the Street Names Committee Agenda and STAN database can be updated.

*e.g. The City of Brampton advises that **Smithville** on the Brampton Reserve has been assigned to 21T-99007B, Erwin, located on the west side The Gore Road, between Castle more Rd and Ebenezer Rd (B51)*

#### **SURPLUS TO A REGISTERED DEVELOPMENT**

Surplus street names, which have been reserved for a specific development application and have not been used following registration of all phases of the plan, will be placed on the area municipalities “**Master List of Approved Names**”.

#### **PRIVATE STREETS** (September 17, 1998)

Due to confusion and problems that are occurring for emergency and delivery services caused by the naming of private streets that are similar to other streets, area municipal staff is to impose a condition on approval of plans of condominium and site plans with internal streets.

All proposed private names must be submitted to the Street Names Committee for approval.

#### **INTERSECTING STREETS**

While it is recognized that the assignment of approved street names to a proposed registered plan is not the responsibility of the Street Names Committee, and that this responsibility is carried out by the area municipalities, the Committee encourages the implementation of policy which requires that

where a local street intersects with an arterial road or a major collector road, a different name be assigned to each street.

### **TWO-NAME STREETS**

Due to the fact that it is getting more and more difficult for consultants and developers to submit single street names, since many of the single street names are already in use or reserved. In the Region of Peel we are running out of available single street names, the Street Names Committee has no choice but to approve two-name streets. In view of this fact the Committee will look at submitted two-name streets and where possible change them into one-name streets.

### **SUBMISSIONS FROM THE PUBLIC**

Proposed street names would be allowed to be submitted by members of the public. The request must be in writing to the Street Names Committee representative at the municipality where the resident resides. The maximum number of names per submission would be 20. The names would be reviewed for duplication, pronunciation, spelling, similar sounding, too many, ethnic connotation, suffix, emergency confusion or a persons name. The approved name would then be placed on the area municipality Reserve Index. There would be guarantee that the name would be used in the immediate future.

### **SILENT AUCTIONS (MAY 18, 2007)**

Silent auctions that offer up a street name as a prize will no longer be allowed.

### **GENERAL**

The above guidelines reflect the general criteria used by the Committee in approving street names for use within the Region of Peel.

It is recognized that judgement must be used when applying these guidelines and that each proposed name should be judged on its individual merits.