



Survey Overview

The on-line Brampton-Caledon Transportation Survey link was sent out via postcard and e-mail to the Board of Trade's list of Brampton-Caledon employers. Seventeen employers responded.

Employers were primarily in the manufacturing and warehousing industry, together totaling over 52 percent of respondents. Almost 65 percent of the employers have multiple shifts. Several worksites have multiple day and evening shifts. Most first shifts start early, between 6:30 and 7:30 AM with an afternoon/evening shift starting between 2:30-4:00 PM extending throughout the evening until the next morning in some cases.

Employers noted that most of their employees drive alone, take transit and/or carpool to work. Ninety four percent of the worksites were accessible or somewhat accessible to transit. Eighty eight percent stated that have no commute assistance programs at their worksite, and one employer stated they provide transit and parking subsidies.

Twenty-nine percent are not satisfied with traffic conditions at or near their worksite. Improved public transit, financial incentives to encourage ridesharing, improved sidewalks in the area as well as improved ridesharing programs were the most frequently chosen programs to improve traffic conditions.

Respondents would like discounted transit passes, advocacy for additional transit service, and car sharing provided. Thirty-five of the respondents answered that their organization/business would be willing to pay for a package of services and incentives that benefited employees.

Questions and Responses

Q1. What is the primary nature of your business?

Employers were primarily in manufacturing (35%) and warehousing (almost 18%). Twenty-three percent selected "Other" and entries ranged from transportation to recruiting.

	Frequency	Percentage
Manufacturing	6	35.29%
Other	4	23.53%
Warehousing	3	17.65%
Service	2	11.76%
Office	1	5.88%
Retail	1	5.88%
Institutional	0	0.00%
No answer	0	0.00%
Other:		
<ul style="list-style-type: none"> • Transportation • Education • Transit • Recruiting 		



Q2. Approximately, how many employees are employed at this worksite?

The average number of employees per employer is 198 and the median is 70.

Maximum = 15,000

Minimum = 1

Q3. Does your worksite have multiple shifts?

The majority of respondents (almost 65%) feature multiple shifts, potentially showing a need for additional commute options during non-peak hour times.

	Frequency	Percentage
Yes	11	64.71%
No	6	35.29%

Q4. Please indicate the shift schedules you have at your worksite?

All eleven respondents with multiple shifts provided detailed information about their shift schedules. Most first shifts start early, between 6:30 and 7:30 AM with an afternoon/evening shift starting between 2:30-4:00 PM extending throughout the evening until the next morning in some cases.



Please indicate the shift schedules you have at your worksite	Please provide your company/employer name.
7 AM to 4:30PM 4:30PM to 4:30AM	Waters & McDonald Associates
7AM to 3:30 PM 11AM to 11 PM 3:30 PM to 11PM	Vulsay Industries Ltd
7 AM – 3 PM 3 PM - 1 AM	Oakgrove Press
7 AM to 4:30 PM 4:30 PM to 1:00 AM	Cavalier Transportation Services Inc
6:30 AM to 4:45 PM 6:30 AM to 3:45 PM 7:30 AM to 3:45 PM	Toronto Old Navy
Various	Brampton-Caledon Transit
Warehouse: weekdays: 5AM-3PM, & 3PM-1AM weekends: 6AM - 6PM Office: weekdays 7:30AM-7:30PM	Nestle Canada Inc.
8 AM- 6 PM 6 PM -11PM	Sheridan College
M-T: 7 AM – 4 PM Friday: 7 AM – 1PM Sat 7 AM -12 4 PM – 12 AM M-F	Brampton-Caledon Engineering
7:30 AM to 4:00 PM 4:00 PM to 12:30 AM	Metal Improvement Co. LLC.
6:30 AM - 2:45 PM 2:30 PM - 10:45 PM 10:30 PM - 6:45 AM	Gap Inc. Canadian Distribution Centre

Q5. To the best of your knowledge, how do your employees commute to work?

Employers were allowed to choose more than one commute mode for how their employers commuted to work. Employers were also provided an option to input the percentage of use for each mode.

All respondents report that they have employees driving alone to work. Over half of the respondents have at least one employee who takes transit. Thirty-five percent of employers have at least one employee who carpools and/or bikes and 24 percent have an employee(s) who walks to work.

	Frequency	Percentage
drive alone	17	100.00%
transit	9	52.94%
carpool	6	35.29%
bicycle	6	35.29%
walk	4	23.53%
work at home	1	5.88%
other	1	5.88%
vanpool	0	0.00%



Note: Percentages do not add up to 100% as multiple answers were allowed

Q6 & 7. Do you have any programs to help your employees to get to work?

Most of the employer respondents (88%) reported they do not have any programs to help their employees get to work. Likely respondents did not consider free parking, bicycle parking and other programs listed in the question below as assisting employees in getting to work, as only one respondent stated that they have such programs. This one employer provides transit passes and free parking to all employees.

	Frequency	Percentage
No	15	88.24%
Yes	1	5.88%
No answer	1	5.88%



Q8. How accessible is your worksite by public transit?

Slightly more than 94 percent of employer respondents noted public transit was either accessible or somewhat accessible. As only one employer provides transit subsidies, transit programs and incentives may be viable program for a variety of employers possible due to transit frequency or availability to meet variable work shifts.

	Frequency	Percentage
Accessible	12	70.59%
Somewhat accessible	4	23.53%
Not accessible	1	5.88%

Q9. Are you satisfied with the existing traffic conditions at or near your worksite?

Over half of respondents are somewhat satisfied with existing traffic conditions and 29 percent are not satisfied.

	Frequency	Percentage
Somewhat satisfied	10	58.82%
Not satisfied	5	29.41%
Satisfied	2	11.76%
No answer	0	0.00%

Q10. In your opinion, what action can be taken to improve traffic conditions at or near your worksite?

Respondents were allowed to choose more than one answer to this question. Improved public transit was selected by almost 65 percent of survey respondents. Financial incentives to encourage ridesharing were chosen by 35 percent of respondents and improved sidewalks in the area as well as improved ridesharing programs were equally selected by almost 30 percent of respondents.

	Frequency	Percentage
Improved public transit	11	64.71%
Financial incentives to encourage ridesharing	6	35.29%
Improved sidewalks in area	5	29.41%
Improved ridesharing programs (carpool/vanpool, guaranteed ride home for rideshares and Ridematching services)	5	29.41%
Improved bicycle lanes/routes in area	4	23.53%
Variable work hours	4	23.53%
Telework	1	5.88%
Other	1	5.88%
Other: get rid of truck driving schools in the business		

Note: Percentages do not add up to 100% as multiple answers were allowed



Q11. What type of transportation programs would your organization/ business like to see provided in the future?

Respondents were allowed to select one or more transportation program they would like their business to provide. Discounted transit passes was most frequently selected by more than half of the respondents. Advocacy for additional transit service and carsharing were the next most frequently selected programs.

	Frequency	Percentage
Discounted transit pass	9	52.94%
Advocacy for additional transit service	8	47.06%
Carsharing (sharing automobile with other participants)	7	41.18%
Shuttle bus service	5	29.41%
Ridesharing programs (carpool/vanpool, guaranteed ride home for ridesharers and Ridematching service)	4	23.53%
Working with employees on transportation options	4	23.53%
Parking management assistance	3	17.65%
Showers and lockers for those who bicycle or walk	3	17.65%
None, my organization is not interested in assisting employees with their transportation needs	2	11.76%
Other	0	0.00%

Note: Percentages do not add up to 100% as multiple answers were allowed

Q12. Would your organization/business be willing to pay for a package of services and incentives that benefit your employees? Examples from similar organizations operating in North America indicate that typical fees could range between \$2-\$3 per employee per year, depending upon the services provided.

Thirty-five percent of respondents stated they would not be willing to pay for a package of services and incentives that benefited employees.

	Frequency	Percentage
No	11	64.71%
Yes	6	35.29%

Q13. Do you have any additional transportation related comments?

TRANSIT RELATED COMMENTS

- From what I hear from employees who do use transit, it is very unreliable and totally inefficient. I'm sure once this is taken care of, they would be less desperate to get their own cars.
- For our facility, the night shift public transportation service is an issue. Most of our night shift workforce relies on public transportation, and during off peak hours, the service is extremely limited.
- Most employees come from a fair distance of which public transportation would not be of help at this point.



INFRASTRUCTURE RELATED COMMENTS

- We are located at McLaughlin Rd, close to Brookview. Exiting our parking lot is an accident waiting to happen. We have had a lot of close calls. The traffic on McLaughlin is very heavy during 3 PM to 5PM and it makes it difficult for our employees to get out of our parking lot during those times. We would like to see a traffic light implemented.

PARKING RELATED COMMENT

- Improved access to our parking lot from Dixie Road

FREIGHT COMMENT

- Constant congestion/large transport trucks/constructions during peak hours.