

## Strategic Planning at the Region of Peel

## Strategic Plan Framework



The Vision is defined as the community's vision and purpose stated in powerful, memorable terms

The Mission is defined as the Region's contribution towards achieving the community's vision

Goals are the results the Region wants to achieve in each of its areas of interest/responsibility (the what)

Strategic Actions are the ways the Region will contribute to making the goals happen (the how)

Success Indicators are the measures to demonstrate achievements