Media registration form

**\*1. Register for Peel’s Media Program**

I/we would like to register for Peel’s Media Program. By registering, I/we agree to:

* Receive emails from the Region of Peel regarding the Program
* Provide a rate card upon registration and at every renewal cycle (every 4- years, based on the term of council)
* Provide proof of circulation, including the reach and/or Unique Views Per Mention (UVPM), for the publication or outlet being registered
* Provide the Region of Peel with bi-annual copies of the publication free of charge through the duration of their registration
* Provide the Region of Peel with tear sheets for all Regional print advertisements with their publication

**\*2. Advertising representative's contact information** (this person must have the authority to agree on behalf of the publication or media outlet that is registering for the Program).

Name:

Company:

Address:

Email Address:

Phone:

**\*3. Publication language(s) (select all that apply):**

English

Arabic

Chinese (simplified/traditional)

French

Gujarati

Hindi

Italian

Polish

Portuguese

Punjabi

Spanish

Tagalog (Pilipino/Filipino)

Tamil

Urdu

Vietnamese

Other (please specify):

**\*4. Community or language served:**

**\*5. Publication website address:**

**\*6. Date publication was established:**

**\*7. Media associations your publication is a member of:**

CARD Online

National Ethnic Press

Ontario Community Publication Association

Canadian Community Publication Association

Not affiliated

Other (please specify):

**\*8. Is your publication circulation audited?**

Yes (please provide proof of circulation)

No (Regionally set media rates may apply)

**\*9. Is your publication distributed in Peel?**

Yes

No

**10. Publication circulation:**

Daily

Weekly

Biweekly

Monthly

Bimonthly

Other (please specify):

**\* 11. Day(s) publication is issued:**

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

**\* 12. Artwork deadline:**

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

**\*13. Artwork deadline time:**

**\* 14. Outlet format:**

Tabloid

Broadsheet

Online

**\*15. Print ad specs - vertical (w x h"):**

1/4 page - trim

1/4 page - bleed

1/4 page - live

1/8 page - trim

1/8 page - bleed

1/8 page - live

1/16 page (broadsheet only) - trim

1/16 page (broadsheet only) - bleed

1/16 page (broadsheet only) - live

Other:

**\*16. Print ad specs - horizonal (w x h"):**

1/4 page - trim

1/4 page - bleed

1/4 page - live

1/8 page - trim

1/8 page - bleed

1/8 page - live

1/16 page (broadsheet only) - trim

1/16 page (broadsheet only) - bleed

1/16 page (broadsheet only) - live

Other:

**17. Contact details for artwork and design requirements:**

Name:

Email Address:

Phone: