**Vision Zero Poster Contest Rules (“Rules”)**

1. **CONTEST PERIOD**

The Vision Zero Poster Contest (“**Contest**”) will run from 12:00:01 a.m. on May 1, 2021 to 11:59:59 p.m. on May 31, 2021 (“**Contest Period**”). All times are local time in Brampton, Ontario. The Sponsor’s clock is the time keeping device for this Contest.

1. **CONTEST SPONSOR**

The sponsor of the Contest is The Regional Municipality of Peel (“**Sponsor**”). The Contest will be administered by the Sponsor.

1. **ELIGIBILITY**

No purchase or payment is necessary. The contest is open to any resident of the Region of Peel (except as set out in the following paragraph) who at the time of entry is enrolled in a secondary school located in the Region of Peel. In order for any entrant under the age of 18 (“**Minor**”) to be eligible to participate in the Contest, such Minor must have his or her parent/legal guardian consent to the Minor’s participation in the Contest and accept and agree to be legally bound by these Rules on the Minor’s behalf. Only one entry is permitted per person.

Employees of Sponsor and those who reside in the same household as an employee of Sponsor are not eligible to participate in the Contest.

1. **COLLECTION OF PERSONAL INFORMATION**

Personal information is collected under the authority of the *Municipal Act*, 2001, SO 2001, c 25, section 11 and will be used solely for the purpose of administering the Contest. Questions regarding this collection may be referred to: Staff, Environmental Education, 230 Advance Blvd, Brampton ON L6T 4T6. Phone number: 905-791-7800 extension 3286.

By entering the Contest, each participant (and in the case of a Minor, the Minor’s parent/legal guardian) expressly consents to Sponsor using the personal information submitted with his or her entry for the purpose of administering the Contest. The handling of all personal information by Sponsor is governed by the *Municipal Freedom of Information and Protection of Privacy Act*, RSO 1990, c M.56. For more information regarding personal information collected by Sponsor, visit peelregion.ca/privacy.

1. **HOW TO PARTICIPATE**

To enter the Contest: (1) create a poster that complies with the poster requirements set out in the following paragraph (“**Entry Poster**”), (2) complete the Consent Form (attached to these Rules) with the skill-testing question answered correctly without any aid or assistance, and (3) submit an electronic copy of the Entry Poster and an electronic copy of the completed Consent Form by e-mail to [ZZG-TrafficInquiry@peelregion.ca](mailto:ZZG-TrafficInquiry@peelregion.ca) (“**Entry**”). Entries must be received by Sponsor during the Contest Period to be eligible in the Contest. Only one entry is permitted per person. Any participant who submits, or attempts to submit, more than one Entry may be disqualified from the Contest in Sponsor’s sole discretion. For greater certainty, entries that do not include a completed Consent Form will be disqualified.

Entry Posters must satisfy the following requirements (“**Entry Poster Requirements**”):

* Posters must be about Vision Zero and include messaging related to Vision Zero. See: <https://peelregion.ca/pw/transportation/residents/vision-zero.asp> for details about Vision Zero. Note: posters may be in either landscape or portrait orientation and may be hand-drawn, computer illustrated, or a combination of both.
* Posters must be created using a size of no larger than 11” x 17” .
* Posters must be in colour and submitted in a single file being one of the following file formats: PDF, JPEG, or PNG.
* Posters must be submitted in a file size capable of being e-mailed to the required e-mail address.
* Posters must not contain any content, element, or material that violates a third party’s publicity, privacy, or intellectual property rights.
* Posters must not contain any use of third party trademarks, trade names, logos, slogans, or copyrights.
* Posters must be original works that do not contain, incorporate, or otherwise use any content, material, or element that is owned by a third party.
* Posters must not be derogatory, offensive, threatening, defamatory, disparaging, or libelous, and must not contain any content that is derogatory, offensive, threatening, defamatory, disparaging, libelous, inappropriate, indecent, sexual, profane, tortuous, discriminatory in any way, or that promotes hatred or harm against any group or person, or otherwise does not comply with the nature of the Contest.
* Posters must not be unlawful, and must not contain content, material, or any element that is unlawful or otherwise contrary to any applicable law, by-law, or regulation.
* Posters must not be the subject of, or related to, any actual or potential claim or other similar action.

By participating in the Contest, you represent and warrant that your Entry Poster complies with the Entry Poster Requirements and you agree to indemnify and hold harmless Sponsor against any loss, liability, claims, damages, costs, and expenses arising in connection with your failure to comply with the Entry Poster Requirements. During the Contest Period, Sponsor, Judges (as defined in section 8 below), and/or their respective agents will review Entry Posters. Any Entry Poster which, in Sponsor’s sole discretion, does not comply with the Entry Poster Requirements will not be considered and the corresponding Entry will be disqualified. Submissions, including Entry Posters, will not be returned.

1. **LICENCE TO USE ENTRY POSTERS**

As between Sponsor and the participant, the participant retains ownership of all intellectual and industrial property rights in his or her submitted Entry Poster. By participating in the Contest, each participant (1) waives in whole all of his or her moral rights with respect to his or her Entry Poster, and (2) grants Sponsor a perpetual, irrevocable, worldwide, transferable, royalty-free, and non-exclusive licence to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display his or her submitted Entry Poster for any purpose without any attribution or compensation.

1. **PRIZES**

There are three prizes available to be won as follows: one prize with a value of $50 (“**First Place Prize**”), one prize with a value of $30 (“**Second Place Prize**”), and one prize with a value of $20 (“**Third Place Prize**”) (each a “**Prize**”). Each Prize consists of a gift card selected by Sponsor in its sole discretion. At Sponsor’s sole discretion, gift cards may be physical or electronic. Each Prize may be a different gift card than the other Prizes. Each gift card will be subject to the terms and conditions of the gift card issuer.

Each Prize must be accepted as awarded and is not transferable, assignable, or convertible to cash, except as may be permitted by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to substitute any or all Prizes with an item or items of equal or greater value, including, at Sponsor’s sole discretion, a cash award. If a Prize is not claimed, it will be forfeited. Some or all Prizes may not be awarded if there are not enough eligible Entries. If a Prize cannot be awarded in accordance with these Rules, such Prize will not be awarded.

1. **ODDS AND WINNER SELECTION**

The odds of winning a Prize depend on the number of eligible Entries submitted and received in accordance with these Rules and the calibre of the Entry Posters with respect to the Judging Criteria.

On or about June 10, 2021, a panel of judges appointed by Sponsor (“**Judges**”) (which will include employees of Sponsor and may include guest judges) will review the Entry Posters and assign each Entry Poster a score based on the following equally-weighted criteria (“**Judging Criteria**”):

1. visual appeal,
2. clarity of message, and
3. impact.

The Entry with the highest scoring Entry Poster will be eligible to win the First Place Prize, the Entry with the second highest scoring Entry Poster will be eligible to win the Second Place Prize, and the Entry with the third highest scoring Entry Poster will be eligible to win the Third Place Prize. In the event of a tie, the respective tied Entries will be entered into a random draw to determine the ranking of the tied Entries.

1. **PRIZE WINNER CONFIRMATION PROCESS**

Sponsor will attempt to contact the entrants corresponding to the top three highest scoring Entries (each such entrant referred to as a “**Potential Winner**”) following the determination of the scores of the Entry Posters. Sponsor will attempt to contact each Potential Winner by e-mail using the e-mail address listed on the Potential Winner’s Consent Form. If Sponsor is unable to contact a Potential Winner by such e-mail address (for example, the Sponsor receives a message indicating the e-mail is undeliverable), Sponsor will make two more attempts to contact such Potential Winner. If after such additional attempts Sponsor is unable to contact a Potential Winner, or a Potential Winner does not respond to the e-mail within 10 days after the e-mail is sent, such Potential Winner may be disqualified at Sponsor’s sole discretion, and Sponsor may, at its sole discretion, select the Entry with the next highest score as the new Potential Winner (example: if 1st place is disqualified, 2nd place becomes 1st place, 3rd place becomes 2nd place, and 4th place becomes 3rd place). If a Potential Winner is disqualified, and an alternate Potential Winner is selected in accordance with this section, the provisions of this section will apply to such newly selected Potential Winner.

If a Potential Winner cannot accept, or is unwilling to accept, the Prize as awarded for any reason, and/or is determined to be in violation of these Rules, all as determined by Sponsor in its sole discretion, he or she may, in Sponsor’s sole discretion, be disqualified (and if disqualified, will forfeit all rights to the Prize), and Sponsor may, in its sole discretion, select an alternate Potential Winner for the Prize in accordance with the terms set out in these Rules, in which case the foregoing provisions of this section will apply to such newly selected Potential Winner.

A Potential Winner is confirmed as a Prize winner upon receipt of the Prize by such Potential Winner.

1. **VERIFICATION OF ENTRIES**

All Entries are subject to verification at any time and for any reason. Sponsor reserves the right, in its sole discretion, to require proof of identity and eligibility in a form acceptable to Sponsor, including government-issued photo identification and proof that the entrant has all necessary rights in the applicable Entry Poster (1) for the purposes of verifying an individual’s eligibility to participate in the Contest, (2) for the purposes of verifying the eligibility and/or legitimacy of any Entry, and/or (3) for any other reason Sponsor deems necessary, in its sole discretion, for the purpose of administering the Contest in accordance with these Rules. Failure to provide such proof to the satisfaction of Sponsor in a timely manner may result in disqualification in Sponsor’s sole discretion.

1. **GENERAL**

The Contest is subject to all applicable laws, by-laws, and regulations. The Contest and the interpretation of these Rules are governed by the laws of Canada and Ontario. Sponsor’s decisions with respect to all aspects of the Contest are final and binding on all participants without right of appeal. Anyone determined to be in violation of these Rules for any reason is subject to disqualification in Sponsor’s sole discretion at any time.

Sponsor will not be liable for the failure of any Entry and/or other information to be received, captured, or recorded. An attempt to undermine the legitimate operation of the Contest may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages as permitted by law.

Sponsor reserves the right, in its sole discretion, to cancel, amend, or suspend the Contest, or to amend these Rules, without prior notice for any reason.

By participating in the Contest, each participant automatically accepts these Rules and automatically releases Sponsor and its employees, contractors, interns, Councillors, and Chair, and all entities and persons involved in the development, production, implementation, administration, judging, and/or fulfillment of the Contest, and each of their respective officers, directors, employees, agents, representatives, successors, and assigns from any liability arising in connection with or related to the Contest.

In the event of any discrepancy or inconsistency between these Rules and other materials, disclosures, or statements (including Contest-related advertisements), the terms of these Rules will prevail.

**Vision Zero Poster Contest**

**Consent Form**

1. I confirm that I have read the Contest Rules and I agree to be bound by them.

1. I confirm that I meet all eligibility requirements and have complied with all of the terms of the Contest Rules. Without limiting the foregoing, I confirm that I am a resident of the Region of Peel and am enrolled in a secondary school located within the Region of Peel.
2. Without limiting the provisions of the Contest Rules, I understand and agree that by submitting an Entry Poster as part of the Contest, I am consenting to The Regional Municipality of Peel (“**Contest Sponsor**”) using my Entry Poster and the content of my Entry Poster in any manner, including by duplicating and/or modifying my Entry Poster in any form, including social media, print media, television, presentations, and other materials. I am also consenting to the Contest Sponsor allowing others to do the same with my Entry Poster. I understand and agree that I cannot withdraw my consent.
3. I understand and agree that I will not receive any compensation for my Entry Poster or for any use of my Entry Poster.
4. I agree to release Contest Sponsor and its employees, contractors, interns, Councillors, and Chair, and all entities and persons involved in the development, production, implementation, administration, judging, and/or fulfillment of the Contest, and each of their respective officers, directors, employees, agents, representatives, successors, and assigns from any liability arising in connection with or related to the Contest.

**In order to be eligible to win a prize, the information below must be completed.**

If the contest entrant (“Student”) is 18 years of age or older, you do not need to complete the parent/legal guardian information. If the Student is under 18 years of age, the parent/legal guardian information must be completed in order for the Student to be eligible to win a prize.

**STUDENT INFORMATION:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Skill testing question** (to be answered by Student regardless of age without any aid or assistance):

(12 + 8) x 5 - 60 = \_\_\_\_\_\_\_\_\_\_\_\_\_

**PARENT/LEGAL GUARDIAN INFORMATION** (complete only if Student is under 18 years of age):

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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