**Vision Zero Poster Contest**

The Regional Municipality of Peel (the “Region of Peel”) believes no loss of life is acceptable due to a vehicle crash on our roadways. The Vision Zero goal is to reduce and finally end injuries and deaths caused by motor vehicle collisions. The goal is based on a shared responsibility for road safety between municipalities, the police, community organizations and all road users. We all have a role to play.

**‘What’s Your Vision for Zero?’** Vision Zero means safer roads for pedestrians, cyclists, and drivers. But we need your help to get there! Create a poster to show what you will do to act safely on our roads to make your neighbourhood, school, or city a safer place to travel. Prizes are available for the top three entries.

The Vision Zero Poster Contest provides high school students in the Region of Peel with an opportunity to create posters to raise awareness of Vision Zero and encourage fellow students to make safer decisions as pedestrians, cyclist, and drivers. Visit our webpage to find more information: <https://peelregion.ca/pw/transportation/residents/vision-zero.asp>.

**Poster contest guidelines**

* For complete Contest details and the Contest Rules visit: <https://peelregion.ca/pw/transportation/residents/vision-zero.asp>.
* To participate in the Contest, no purchase is necessary and a skill-testing question is required. All participants must read and agree to the Contest Rules, which includes consent for the Region of Peel to reproduce, print, modify, and use in both print and digital media submitted posters and to permit others to do the same. See section 6 of the Contest Rules for full details.
* Posters must focus on Vision Zero and include messaging related to Vision Zero.
* Posters depicting prohibited content will not be eligible. See section 5 of the Contest Rules for full details.
* Posters must be designed according to the following specifications (see section 5 of the Contest Rules for full details):
	+ All posters will be in colour and sized maximum 11”x17”
	+ Posters may be in landscape or portrait orientation.
	+ Posters may be hand drawn or computer illustrated or a combination of both.
	+ The poster must be the original work of the artist and must not contain any third-party works.
	+ Submissions must be in PDF, JPEG, or PNG format.
* Prizes are available for the top three poster designs:
	+ First place will be eligible to receive a $50 gift card.
	+ Second place will be eligible to receive a $30 gift card.
	+ Third place will be eligible to receive a $20 gift card.
* The top three posters will be selected by a panel of judges comprised of staff from the Region of Peel (and may include staff from associated organizations).