Region of Peel
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HS-A1-1

REPORT
Meeting Date: May 9, 2013
Regional Council

DATE: February 22, 2013

REPORT TITLE: **ERINOAKKIDS - REDEVELOPMENT PROJECT AND CAPITAL CAMPAIGN**

FROM: Janet Menard, Commissioner of Human Services

RECOMMENDATION

That the Regional Chair, on behalf of Regional Council, write a letter to the President and Chief Executive Officer of ErinoakKids to convey Council's support for services they provide to residents of Peel.

REPORT HIGHLIGHTS

- ErinoakKids Centre for Treatment and Development treats over 12,500 children and youth annually with 70 per cent of that taking place within the Region of Peel.
- Three new sites are expected to be completed by the end of 2016.
- When special project infrastructure funding was applied for Council wrote in support of ErinoakKids to the Ministry of Children and Youth Services (MCYS).
- The Province of Ontario has, to date, provided $1 million as a planning grant and funds necessary to purchase the three sites and cover purchase related and overall project costs.
- To provide furniture, fixtures and equipment for the new facilities, ErinoakKids will launch a $20 million capital campaign (fall 2013) expecting to raise $10 to $14 million in Peel.
- ErinoakKids is requesting that Council provide a letter of support that can be used in the capital fund raising campaign.

DISCUSSION

1. Background

The ErinoakKids Centre for Treatment and Development is Ontario's largest children's treatment centre with a staff of 650 and an annual operating budget of $60 million. More than 12,500 children, who live with physical and developmental disabilities, autism, and communication disorders as well as children who are deaf and blind, are treated each year.

In January 2011 ErinoakKids delegated to Council requesting a letter of support for an application to MCYS for special project infrastructure funding to undertake a major redevelopment at three sites – Brampton, Mississauga, and Oakville.

Council supported the request and the Regional Chair wrote in support of the application. The province announced full funding in May 2011. ErinoakKids has been continuing their service to the community while selecting optimal sites and planning for construction to begin in May 2014. The three new facilities are expected to open early in 2017.

The largest facility will be located in Brampton serving 45 per cent of ErinoakKids total client base. The facility planned for Mississauga will serve an additional 25 per cent. In support of this development ErinoakKids is implementing their Strategic Plan for 2012 to 2015. The plan describes service priorities, leadership and profile priorities, and innovation.

ErinoakKids has a strong and longstanding relationship with the Region of Peel including:

- $133,771 in annual special needs funding to support 260 children
- frequent referrals and consultations regarding client needs in the areas of child health and special needs resourcing
- community planning (e.g. Peel Children & Youth Initiative's Success by 6 members)
- supporting Pre Enrollment Program (PEP Start) early identification clinics where parents can consult with a multidisciplinary team of professionals on development of children age 0-5 years

2. Next Steps in Redevelopment Project

In addition to a $1 million planning grant to develop the business case (received 2009), the province has to date provided funds for the purchase of three sites, associated costs and overall project costs. A facilities maintenance consultant is being engaged to assist in system decisions and establishing the estimated operating costs for the new facilities. ErinoakKids presently rents 9 of its 10 sites at a cost of $3.5 million. It is expected that with the three buildings the organization will direct these funds to the operation of its new facilities.

ErinoakKids is responsible for furniture, fixtures and equipment required to outfit the 3 new facilities. As such ErinoakKids have organized a $20 million capital fund raising campaign to be launched in the fall of 2013. With 70 per cent of the client caseload located here, $10 to $14 million is expected from within the Region of Peel.

ErinoakKids is currently meeting with community leaders to obtain letters of support or endorsements that could be used in its capital campaign including the targeted solicitation of major donors. Bridget Fewtrell, President and CEO of ErinoakKids will be delegating to Council on May 9, 2013 to request a letter of support for this purpose; the agency is not seeking funding from the Region.

ErinoakKids is a longstanding partner that provides valuable services to the residents of Peel and staff recommend that Council support its request for a letter for use in its capital campaign, acknowledging the services provided to the community and encouraging individual and organizational support.

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CONCLUSION

ErinoakKids provides a vital service to our community in supporting children with special needs. This new redevelopment project will provide the physical capacity and increased accessibility to meet the increased demand for treatment and services for residents of Peel.

Janet Menard
Commissioner of Human Services

Approved for Submission:

D. Szwarc, Chief Administrative Officer

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c. Legislative Services