

2001 United Way Employee Campaign

The United Way of Peel Region has been the Region's Corporate charity for more than 25 years. In 2001, Regional employees held an outstanding United Way Employee Campaign, setting a goal of \$130,000 at the start of the campaign and exceeding expectations by raising a grand total of \$162,143. In addition to a successful kick-off event, individual departments held events across the Corporation including a stretcher race, children's dance-a-thon, silent auction and car rally, to name a few.

Our success with fundraising in 2001 was recognized when Peel was ranked 8 in a list of top 10 fundraisers in Peel Region. As a result of the generosity of Regional employees, more than 60 agencies across Peel received help for those in need in our community. Employees are now actively working towards another successful employee campaign in 2002.

